



“My passion is in people. How they interact with the world around them. How they use technology to navigate day-to-day. I love tackling the complex design problems, as a UX Designer with a strong focus on the design process.”



RAMON M. RODRIGUEZ UX + VISUAL DESIGNER

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WORK HISTORY

Freelance - RMR Design (1/17 - Current)

- **Budtender Trainer (2/18 - Current)** - Created wireframes (mobile & desktop) and userflows.
- **Kala (8/17 - Current)** - A new startup dealing in the selfhelp space, I'm currently on the UX team. I've done the wireframe for the site, along with working with the developers on the user flows.
- **Facing Homelessness (7/17)** - Designed posters for their Design For Unity at the Bemis Art Show.
- **Message Modality (5/17)** - Designed avatar creation tool for the messaging app.

Lulabop - UX Designer (11/16 - 12/16)

- Worked in a team of four to develop a strategy to drive more direct sales to their site. I was also involved in the UX process ranging from conducting interviews, creating personas, paper prototyping and working on visual assets.

General Assembly - UX Designer (10/16 - 12/16)

- Full-time, 9am-6pm, 50-60 hour/week 10 week immersive boot camp studying the principles of User Experience Design.
- Implementing UX principles and the design process learned in class from industry professionals I created 4 projects. Class projects were synthesized scenarios solving user issues in the form of mobile applications and commerce site.

National Color - Senior Graphic Designer (9/10 - 10/16)

National Color is known for servicing high profile Commercial Real Estate companies, turnaround times and managing costs effectively while never losing sight in providing outstanding service to every client.

• Senior Graphic Designer (6/13 - 10/16)

As the Senior Graphic Designer I trained new designers in file management guidelines, client-handling procedures, print production, working within client brand standards and setting proper deadlines for content deliverables. Along with managing clients timing and graphical needs on various projects from conception to final delivered pieces. Designed marketing pieces for high-end Investment Property brokerage. Including Offering Memorandums, flyers and interactive PDFs.

• Mid-Level Graphic Designer (6/11 - 6/13)

Worked directly with clients to design their marketing materials (Offering Memorandums and flyers) and set project timelines. Worked with Senior Designer/Art Director to delegate design work.

• Intern (9/10 - 6/11)

Converted Excel, PowerPoint and PDFs into creative data visualization. Drew renderings of buildings for rent comparables and rent rolls. Did the majority of the in house print production and binding.

EDUCATION

General Assembly - User Design Immersive 2016

Full-time, 9am-6pm, 50-60 hour/week, 10 week immersive boot camp studying the principles of User Experience Design.

Art Institute of Seattle - Associate of Applied Arts (Graphic Design) 1999-2001

Focused on Illustration, Font Creation, Publication and Logo Design.

SKILLS

Design Tools

InDesign, Illustrator, Photoshop, Adobe XD, Acrobat, Axure, OmniGraffle, Sketch, InVision, Flinto

Design Skills

User Research, Persona Creation, Heuristic Evaluation, Information Architecture, Sitemap, Storyboarding, Wire Framing, Prototyping, Usability Testing